

Corporate Sponsorships



The Traverse City March of Dimes Signature Chefs Auction will be held at the Hagerty Center on Monday, October 10, 2011. This gourmet extravaganza will feature the skills and creativity of 20 of the finest chefs and hottest restaurants in the area.

Geared toward individuals who enjoy fabulous cuisine, fine wine, travel and entertainment. This event includes 20 local chefs who present their signature dishes in tasting form. Guests enjoy the opportunity to bid on incredible silent auction packages and creative and unique culinary packages in the live auction. Auction packages may include dinners, hotel stays and vacation getaways to raise funds to help America's babies.

WHO ATTENDS OUR EVENT

- An upscale market of individuals who enjoy gourmet food events
- Corporate executives and spouses
- Community leaders and influencers
- Equal numbers of men and women attend culinary events
- 35 to 60 age range
- 85% are college graduates
- Average income of \$75,000 - \$100,000
- 75% of guests are married

Corporate Sponsorships

Platinum Sponsorship-\$5,000

This sponsorship will provide full and complete recognition as a **Platinum Sponsor** of the 2011 Signature Chefs Auction.

Benefits:

- Two corporate tables with signage (20 tickets)
- On-site Signage/Banner at Event
- Full Page Ad in Program Book
- Mention in Press Releases
- Opportunity to present opening remarks
- Recognition from stage as Platinum Sponsor
- Logo placement on the following:
 - 1,000 Save the Date Cards
 - 1,000 Invitations
 - 350 Event Program Books
 - Event Website
 - Event PowerPoint
 - Post Event DVD

Gold Sponsorship-\$3,000

This sponsorship will provide full and complete recognition as a **Gold Sponsor** of the 2011 Signature Chefs Auction.

Benefits:

- One corporate table with signage (10 tickets)
- Full Page Ad in Program Book
- Mention in Press Releases
- Opportunity to present opening remarks
- Recognition from Stage as Gold Sponsor
- Logo placement on the following:
 - 1,000 Invitations
 - 350 Event Program Books
 - Event Website
 - Event PowerPoint
 - Post Event DVD

Corporate Sponsorships

Silver Sponsorship \$2,500

This sponsorship will provide full and complete recognition as a **Silver Sponsor** of the 2011 Signature Chefs Auction.

Benefits:

- One corporate table with signage (10 tickets)
 - Mention in Press Releases
 - Half Page Ad in Program Book
 - Recognition from Stage as Silver Sponsor
- Logo placement on the following:
 - 1,000 Invitations
 - 350 Event Program Books
 - Event Website
 - Event PowerPoint
 - Post Event DVD

Bronze Sponsorship \$1,500

This sponsorship will provide full and complete recognition as a **Bronze Sponsor** of the 2011 Signature Chefs Auction.

Benefits:

- One corporate table with signage (10 tickets)
 - Mention in Press Releases
 - Half page ad in program book
 - Recognition from Stage as Bronze Sponsor
- Logo placement on the following:
 - 350 Event Program Books
 - Event PowerPoint
 - Post Event DVD

Corporate Table Sponsorship \$1,000

This sponsorship will provide full and complete recognition as a **Corporate Table Sponsor** of the 2011 Signature Chefs Auction.

Benefits:

- One corporate table with signage (10 tickets)
- Mention in Press Releases
- Half page ad in program book

½ Corporate Table Sponsorship \$500

This sponsorship will provide full and complete recognition as a ½ **Corporate Table Sponsor** of the 2011 Signature Chefs Auction.

Benefits:

- ½ Corporate table with signage (5 tickets)
- Mention in Press Releases
- Half page ad in program book

Sponsorship Agreement

Date: October 2011

Location: Hagerty Center

- Platinum Sponsorship**
- Gold Sponsorship**
- Silver Sponsorship**
- Bronze Sponsorship**
- Corporate Table**
- ½ Corporate Table**
- Other _____**
- Individual Ticket -\$75 Each**
- I am unable to attend, but please accept my donation of _____.**

Please PRINT desired name as you would like it to appear on all printed materials.

Company Name _____

Contact Person _____ Title _____

Street Address _____

City, State, Zip _____

Phone Number _____ Fax Number _____

Email Address _____

TOTAL Sponsorship \$ _____

Fax to the March of Dimes (231) 947-1590

Make check payable to:

March of Dimes

10850 E Traverse Hwy #4445

Traverse City, MI 49684

Or call (231) 947-2488

To pay by credit card

For further information, please contact:

Gina Schulz, Community Director, March of Dimes gschulz@marchofdimes.com

Phone (231) 947-2488

Fax (231) 947-1590

www.signaturechefsauktiontc.com